

**Report to The Environment and Licensing Committee**

**Subject:** Request for approval of licenced vehicle livery.

**Date:** 16<sup>th</sup> April 2024

**Author:** Head of Environment.

**Name of Applicant: Aleena ABASSE. Company Director of Nottingham Green Cars Ltd.**

**I. Purpose of the Report**

A request has been received from Nottingham Green Cars Ltd for Members to consider allowing a vinyl wrap vehicle livery design to be applied to Gedling Borough Council licenced Hackney Carriages working on their fleet.

Current Gedling Borough Council vehicle licence conditions state the following:

**4. Advertisements**

A Any advertisement on the vehicle shall be confined to a notice fixed to any of the side door panels of the vehicle containing the following information: -

- (i) Name of Operator and
- (ii) Telephone number of Operator.

The design of the notices shall be approved by the Council.

B No other advertising material shall be exhibited on the vehicle without the prior written approval of the Council's Environment and Licensing Committee.

**Issues for consideration by the Environment and Licensing Committee**

The Committee are asked to consider the request by Aleena ABBASI on behalf of Nottingham Green Cars Ltd.

**Recommendation**

For consideration by the Environment and Licensing Committee

**3. Appendices**

**Appendix A** – Report of Licensing Enforcement Officer.